



integratedwebworks

[www.integratedwebworks.com](http://www.integratedwebworks.com)



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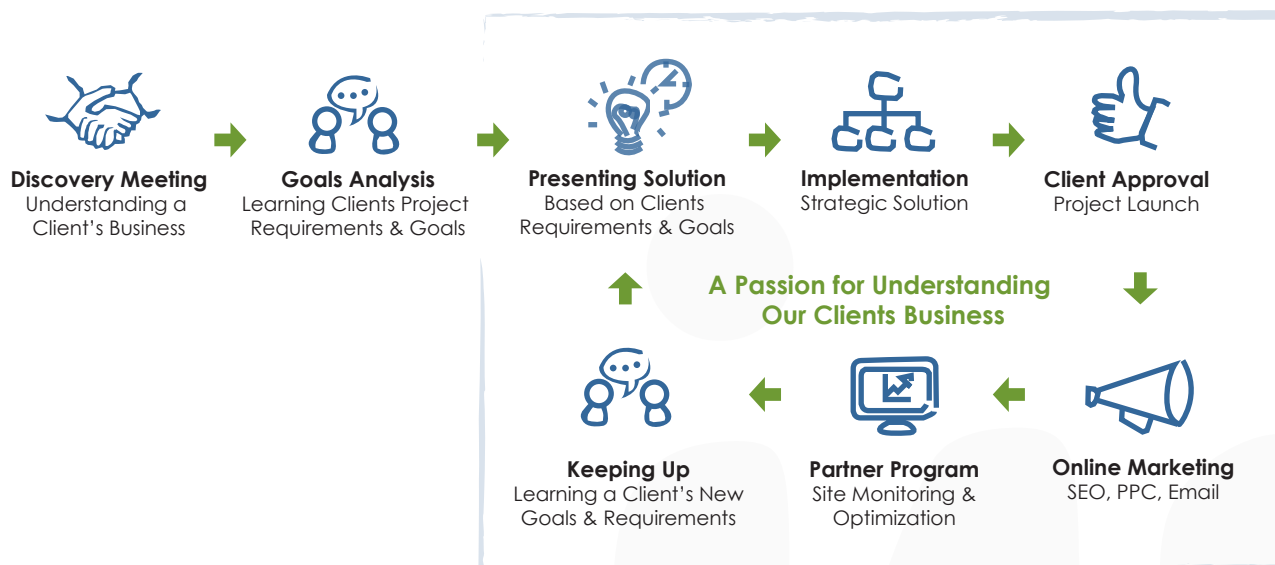
## What Is Integrated Webworks?

Integrated Webworks specializes in integrating web technology into your company's day-to-day operations to enhance visibility and increase profitability through improved sales, brand loyalty, and more efficient operations.

Our goal is to make sure each of our clients receives a return on investment, rather than simply investing in technology without purpose. We are fully committed to our clients and to helping them build better, more profitable businesses.

## How Are We Different?

We believe in forming relationships with our clients rather than acting as a vendor. We pride ourselves in trying to know as much about our clients' businesses as they know about it themselves. This helps give us our clients the best possible solution, which can include a combination of suggestions and applications. Our professionals are available to assist you, analyze your needs, and generate a custom solution to help operate and market your business more efficiently.



## Why Integrated Webworks?

Our closely knit team works in collaboration with our clients using a testing information architecture process to ensure that the final design/product matches their specific needs, expectations, and business goals. Our commitment to delivering a high-end web presence continues with our development process. Developers carefully hand-code each page to ensure cross-platform compatibility, and each website/application is rigorously beta-tested before launch.

## Interactive Design

Integrated Webworks enhances your brand by maintaining consistency throughout all aspects of your design and development. The product we create for your company will reflect the ideas, motivations and goals inherent in your company outlook. We learn about your goals through our discovery meetings and implement them through out the production of the product. Besides exceeding your expectations we also thrive in transcending your visitor's expectations leaving you and your users with a positive experience.

### Interactive Design Includes:

- Web Site Design
- Flash Design

## Online Marketing

Marketing is the cornerstone for any successful business. Integrated webworks Online Marketing Team creates a comprehensive strategy that combines a given company's business model and sales goals with its website function and appearance, focusing on its target market through proper choice of advertising type, media, and design.

Online marketing has the advantage of measuring statistics easily and inexpensively. Integrated Webworks constantly analyzes and adjusts your online marketing campaign to give you the highest return on your investment.

### Online Marketing Includes:

- Search Engine Optimization
- Sponsored Search
- E-mail Marketing
- Landing Pages
- Social Networking

## Integrated Technology

Today the web is used for much more than giving information on who, what, where and how your company works. With Integrated webworks solutions we can not only help clients create dynamic, self manageable, lead generating sites, but we can also help reduce management costs, increase employee accountability, effectively manage a large customer base, provide service to current customers more effectively and integrate business operations into web-based applications that allow employees to work seamlessly from work, home and abroad.

Integrating web technologies with your business maximizes your growth and profitability through the web, and streamline your process to make business on the web easy and manageable.

Our developers are experienced in server and client side scripting such as PHP, ASP, ASP.NET, AJAX, XML, CGI, PERL, JavaScript, VB Script and much more. They also have extensive experience in Relational Database Management system such as MYSQL and MSSQL

### Interactive Technology Includes:

- Web Development
- E-Commerce
- Custom Application
- Intranet/Extranet Application

## Hosting

Integrated Webworks offers shared and dedicated hosting based on the clients requirements.

### Server Options Include:

- IIS 7.0 with Windows 2008 Server
- Apache - Linux Servers
- Shared & Dedicated E-Mail Servers
- Streaming Media Servers

# Recent Clients

## Consumer Services & Products

A & B Marketing - Rainsoff  
Bargain Deals, Inc.  
City Auto-Mitsubishi Dealer  
College Alert Center  
Fresh Lemonade Gifts  
Leaping Toys  
Nubian Essence  
Organic Menu For Kids  
Rosenblums  
Royal Pest Services, Inc.

## Financial Services

Axiom Management Group, LLC  
Captial One Bank  
Mortgage Linq  
Nations Financial  
Option Arena  
Premier Title Group  
Reinhold Corporation

## Travel & Entertainment Services

Blue Cypress Gof Club  
FlashNights  
Ikeman Entertainment  
Jacksonville Jam  
Mystic Entertainment  
Palacio  
Presidential Suites  
Prepaid Travel  
Quiznos Subs (Orange Park)  
Super 8 Tulsa  
Super Show Time Festival  
Tom & Betty's Restaurant

## Industrial

Air Compressor Parts  
Americas Finest  
Southeast Rigging, Inc (Indusco)  
Logan Diving & Salvage, Inc.  
Southern Atlantic Electric Company  
W. W. Gay Fire & Integrated Systems, Inc.

## Legal Services

Bledsoe, Jacobson, Schmidt, Wright, Lang & Wilkinson  
James A. Bledsoe, Jr.  
Douglas B. Lang

## Non-Profit Organizations

Florida Society of Dermatologic Skin Surgeons  
IndoUS Chamber of Commerce  
Jacksonville Chamber of Commerce  
Jacksonville South Council  
National Association of Teachers of Singing  
Paul E. & Klare N. Reinhold Foundation  
Pile Driving Contractors Association  
St.Johns4Kids  
Sunrise Community Church  
Volunteer St.Johns

## Medical

Absolute Medical Clinic  
Baymeadows Primary Care  
Biodezyne Center  
Clayman Medical Spa  
Southside Dermatology  
Wellthy, Inc.

## Professional Services

Bishop Executive Services  
Cathedral Oak  
CompetitivEdge  
Daily Billboards  
Ellispe Security  
Horizon Gifts and Incentives  
Jaxcoupons  
Language Services International  
Matrix Employer Services, Inc.  
Moneypages, Inc.  
North East Florida Seniors Guide  
JobSiteJoe.com  
Shadow Lawn Nursery  
Stellar Network  
Stryker Direct

## Real Estate

Condo Catalog  
Patrick & Rachel Dorrian  
DZ Listing  
First Trust Realty  
IRentedIt  
Jean Tan Jones  
Meet The Hamiltons  
Retail Development Properties  
RTO247  
Jack Vance  
Villa Gorilla

## Pile Driving Contractors Association

### Company Profile:

The Pile Driving Contractors Association (PDCA) is an organization of pile driving contractors that advocates the increased use of driven piles for deep foundations and earth retention systems. It is the only association in the world that specifically represents the driven pile industry.

### Problem:

PDCA's website was an out dated brochure website, lacking the required tools a growing organization needed. They approached Integrated Webworks looking for a more robust site which would allow them more control over their website and an online client management tool.

### Solution:

Integrated Webworks worked directly with the Executive Director of the organization to provide them with a re-designed layout and navigation system that enables users to find content quickly as well as spotlighting upcoming PDCA events. In addition to the re-design Integrated Webworks also provided PDCA with online membership registration, member management, event management, online shopping cart, photo gallery management and a complete content management system which allowed PDCA staff to update and manage the organization over the web.

### Benefits:

PDCA members have overwhelmingly praised the re-design and the ease of use. The online membership registration and renewal is now more streamlined leading to increase in new member registration. PDCA is now able to manage their membership remotely and in real time providing their members with the most accurate information. Since this project PDCA has continued their relationship with Integrated Webworks utilizing many of our other services to keep their online presence current.

### Solutions used:

- Website Design & Development
- Flash Design
- E-Commerce
- Custom Web Applications
- Intranet Application
- Email Marketing